



January, 2012

Brett McCutcheon Promoted to General Manager of Fasco America and Empire Products

McCutcheon to Lead Operations of Exclusive North American Distributors for The Beck Fastener Group®

Fasco America is very happy to announce the promotion of Brett McCutcheon to the position of General Manager of Fasco America and Empire Products, the North American distribution companies for the BECK Fastener Group®. Effective immediately, McCutcheon will assume responsibility for leading US-based Sales, Marketing, HR, Finance, Quality, Customer Relations, and Distribution functions. This includes management of the nationwide regional sales team and independent sales representatives, plus headquarters and distribution operations in Muscle Shoals, Alabama for both business entities.

Mr. Christian Beck, Chief Operations Officer of The BECK Fastener Group® located in Mauerkirchen, Austria, acknowledges Brett's leadership skills and strong work ethic, "Brett has been an invaluable asset to the organization, reflected in his continually expanding responsibilities. His in-depth product knowledge and experience within the company has contributed to strong sales growth and market share gains for the entire organization in both our existing lines as well as numerous new product introductions. In particular, his leadership of the relaunch of our SCRAIL® fastener lineup has led it to be enormously successful, an essential skill set for leaders within our culture of innovation and abundant new product development."

"Brett has been a key member of the corporate leadership team, with integral participation in defining and driving company growth strategies and achieving operating efficiencies. His proven track record of successfully managing the Sales function and customer relationships, plus his adept management of our US Marketing organization to develop impactful marketing and communication campaigns, have established that he is more than capable of leading Fasco America to continue to deliver outstanding results."

McCutcheon replaces Jerry Koontz, who has retired after 20 years of service to the organization. Bringing over 18 years of experience in the industrial supply industry to bear on his new responsibilities, McCutcheon has held several management positions over his 13 years with the company, most recently as the National Sales and Marketing Manager for both Fasco America and Empire Products. Previous

positions included Regional Sales Manager and Container Coordinator, giving him detailed involvement with both direct container and smaller load requirements, plus key account management. He began his career with Dun & Bradstreet in 1989 in Sales, then moving in 1992 to Stanley Bostitch's Sales organization, prior to joining Fasco America in 1998.

McCutcheon notes, "Together with a strong team of associates in both the US and abroad, I am committed to continue the path to realizing the tremendous potential of both companies. It's rewarding to be part of the growth and evolution of Fasco America and Empire Products, and I look forward to the future."

A graduate of West Liberty University with a BS in Business Administration and resident of Zanesville, Ohio, he will continue his activities including direct customer interaction and support of the various sales regions while spending time in the office in Muscle Shoals. For more information, visit www.fascoamerica.com.

Fasco America is the exclusive US distributor for The BECK Fastener Group®, manufacturer of a vast range of pneumatic tools and construction fasteners for over 100 years.

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